



TECHNOLOGY TRANSFER CONSULTING

Hosting Staff and Presenting Workshops

Isis Enterprise offers consulting expertise and advice in **technology transfer**, based upon the success of Isis Innovation Ltd, Oxford University's technology transfer company.

Hosting and workshop programmes are created to suit the client's requirements and can be designed to help businesses and organisations from all public and private sectors. Isis Enterprise develops the content in discussion with our clients, following which the **interactive programme** of activities is delivered either at their offices or in Oxford.

Examples include:

- › An introduction to technology transfer project management
- › How to implement successful internal marketing
- › Technology disclosure assessment, patent searching and applications
- › Requirements and use of databases
- › Understanding the legal agreements involved
- › Winning investment for spin-outs and portfolio management
- › Business and investor networks: Isis' own and Oxford-wide
- › Lessons from the technology transfer market

Hosting programmes provide an intensive **one-to-one** (depending on your needs) with experienced project managers and senior staff within Isis Innovation.

Workshops are lead by Isis staff and provide interactive learning, case study and client specific exercises designed to answer your specific technology transfer questions.

Interested?

For more information about our bespoke hosting activities and workshops, contact us at: www.isis-enterprise.com, by email: innovation@isis.ox.ac.uk, or call us on 00 44 (0) 1865 280830.

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